AUBREN DOWNING

brand management

EDUCATION

City College of New York, '23

Masters of Professional Studies; Branding & Integrated Communications

Belmont University, '17

Bachelors of Arts; English Literature + Music Business

ACHEIVEMENTS

One Club For Creativity Young Ones Shortlist 2022, Call of Duty: Generations

BIC Program Capstone Winner Fall 2022 Harlem Mothers: The Language of Grief

SKILLS

Strong leadership and managerial skills, logistics and efficiency, organization and scheduling, written and oral communication, team and individual work.

REFERENCES

Rebecca Pfister Operations Manager, Phillips Auction

rpfister@phillips.com

Benji Kern Former Artistic Director, Studio Tenn Theatre Company

ben.a.kern@gmail.com

Britni Harris Owner & Director, PorchSpace Productions

britniharris.film@gmail.com

EXPERIENCE

Adkom Media, New York, NY

Marketing Strategy Intern

• Crafted pitch presentations of Adkom's Out-of-Home Media Inventory for a number of clients

- Conceptualized branded activations for various client campaigns utilizing OOH
- Contributed concepts and branding elements for Adkom's owned media
- Developed Adkom's Brand Lab blog, as well as its content calendar and overall mission

Phillips Auctions, New York, NYFeb 2020Operations Assistant Sept 2021-May 2022-May 2022

Operations Assistant, Sept 2021-May 2022 -May 20

- Managed the global auction and exhibition calendars for 8 art departments across 3 locations
- Coordinated contractor services for scheduling and billing cycles
- Organized purchase orders and procurement of office and gallery necessities
- Handled daily administrative duties and support for the Operations department *Gallery Assistant,* Feb 2020 Sept 2021

• Greeted clients and assisted in answering inquiries

- Corresponded with the Client Services department to ensure quality service to multiple clients
- Maintained Covid-19 protocols within the gallery to ensure safety of clients and employees

Studio Tenn Theatre Company, Franklin, TNJan 2017Assistant/Production Stage Manager-Dec 2019

- Scheduled and oversaw a 2 week rehearsal process and 4-week production for six regional, unionized productions over the course of 3 seasons
- Managed and maintained organizational communications for casts and crews up to 50 people
- Maintained union guidelines to ensure production safety and quality
- Organized production materials, scripts, schedules, company information, etc. during pre-production
- Drafted and compiled logistics sheets for production elements
- Performed various roles during shows: running crew backstage, operating light and sound boards, and cue calling.

Thompson Turner Productions, New York, NYFeb 2019General Management Intern-Jun 2019

- Answered incoming calls and routed phone calls to office staff
- Prepared and distributed daily and weekly sales reports of multiple Broadway productions
- Tracked and compiled ticket type sales into various spreadsheets and presentations
- Maintained office filing systems and organization
- Handled check depositing and income tracking, as well as cash and credit card reconciliation
- Compiled daily theatre reviews and newsletters for distribution to office staff

aubreydowning@gmail.com 🖂 🔹

May 2022

-Dec 2022